A.G.

PHILIP MORRIS U.S.A. INTEROFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, NY 10017

TO: M. MANCUSO DATE: JUNE 21, 1990

FROM: A. GOLDFARB

SUBJECT: BUCKS

Attached is a preliminary copy of the Bucks material listing for the upcoming national introduction scheduled for October 1. Please provide L. Cappelli with quantities, as soon as possible, so that he may order materials from his suppliers.

I have reviewed production schedules with Lou and based upon the agency's development schedule, the materials production time and the general short lead time provided for the launch, P.O.S. materials can be available in the KDC during the week of September 3. Please let me know if this poses any major obstacles.

Thank you.

cc: F. Alfieri
L. Cappelli
B. Egan
J. Greene
M. Heinrich
R. Mikulay

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Source: https://www.industrydocuments.ucsf.edu/docs/zncy0004